



Promotional Products look book



Promotional Products look book 2022



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inside



04 apparel



100% cotton colored t-shirt

- High quality, 100% cotton shirts
- Mix and match with sizes and 29 different colors
- Custom screen printed with your logo

Product Size: S(34-36), M(38-40), L(42-44), XL(46-48), 2XL(50-52), 3XL(54-56)
 Additional charges apply for sizes larger than XL
Material: 100% cotton, 5.9 oz.
Imprint Process: Screen printed, up to 3 imprint colors
Imprint Areas: Full front: 11" w x 11" h; Front left chest: 4" w x 4" h; Full back: 11" w x 11" h



youth t-shirt colors

- Sized for youth, these are great for schools or sports teams
- 16 great colors to choos from - mix and match
- Made of soft 100% cotton

Product Size: XS(30-32), S(32-34), M(34-36), L(36-38), XL(38-40)
Material: 100% cotton
Imprint Process: Screen printed, up to 5 imprint colors
Imprint Areas: Full front: 11" w x 11" h; Front left chest: 4" w x 4" h; Full back: 11" w x 11" h



pullover hoodie

- The classic style pullover hoodie, featuring the kangaroo pocket
- Mix and match sizes and colors
- Screen print your custom message or logo

Product Size: S(38-40), M(42-44), L(46-48), XL(50-52), 2XL(54-56)
 Additional charges apply for sizes larger than XL
Material: 50% cotton/50% polyester
Imprint Process: Screen printed, up to 3 imprint colors
Imprint Areas: Full front: 11" w x 11" h; Front left chest: 4" w x 4" h; Full back: 11" w x 11" h

05 apparel



performance t-shirt

- Athletic fit, moisture wicking microfiber shirt, perfect for outdoor events and sports teams
- Double stitched seams, interior contrast color neck tape, and tagless label for added comfort
- Moisture wicking material, designed to keep you cool in summer and warm in winter

Product Size: S(34-36), M(38-40), L(42-44), XL(46-48), 2XL(50-52), 3XL(54-56)
 Additional charges apply for sizes larger than XL
Material: Polyester microfiber
Imprint Process: Screen printed, up to 3 imprint colors
Imprint Areas: Full front: 11" w x 11" h; Front left chest: 4" w x 4" h; Full back: 11" w x 11" h



crewneck sweatshirt

- The always popular crewneck sweatshirt
- Features a ribbed collar, waistband, and cuff
- Mix and match product colors, with 6 colors to choose from

Product Size: S(36-38), M(40-42), L(44-46), XL(48-50), 2XL(52-54)
 Additional charges apply for sizes larger than XL
Material: 50% cotton/50% polyester, 8.4 oz.
Imprint Process: Screen printed, up to 3 imprint colors
Imprint Areas: Full front: 11" w x 11" h; Front left chest: 4" w x 4" h; Full back: 11" w x 11" h





06 bags & totes



colossal grocery tote

- Large main compartment with reinforced, 20" handles
- Supportive bottom board helps support up to 33 lbs.
- A great reusable alternative to plastic bags

Product Size FLAT: 14.5" h x 13" w x 10" d | **OPEN:** 15" h x 13" w x 10" d
Material: 80G Non-Woven Polypropylene
Imprint Process: Screen printed, up to 1 imprint color
Imprint Areas: 6" w x 10" h (front) | 6" w x 10" h (back)



silver tone colossal grocery tote

- Unique silver tone fabric design
- Reusable with supportive bottom board
- 20" reinforced handles

Product Size FLAT: 14.5" h x 13" w x 10" d | **OPEN:** 15" h x 13" w x 10" d
Material: 80G Non-Woven Polypropylene
Imprint Process: Screen printed
Imprint Areas: 6" w x 10" h (front) | 6" w x 10" h (back)



zippered bag

- Durable polyester makes this item hold up after years of use
- Features a zippered main compartment keeping the contents secure
- Also features a large exterior pocket and zippered interior pockets

Product Size: 17" w x 13.5" h x 5" d
Material: 600D Polyester
Imprint Process: Screen printed, up to 2 imprint colors
Imprint Areas: 5.5" w x 5" h (front)



premium zippered tote

- Secure, zippered main compartment with convenient front pocket
- Bonus side mesh pockets, pen loop & carabiner
- Comfortable, over-the-shoulder straps for easy carrying

Product Size: 19.25" w x 14" h x 4.75" d
Material: 600D Polyester & mesh
Imprint Process: Screen printed
Imprint Areas: 7" w x 6" h (front) | 12" w x 8" h (back)



budget grocery tote

- Large main compartment with reinforced, 20" handles
- Supportive bottom board helps support up to 17 lbs.
- A great reusable alternative to plastic bags

Product Size FLAT: 13" h x 19.5" w x 8.5" d | **OPEN:** 13" h x 12" w x 8.5" d
Material: 80G Non-Woven Polypropylene
Imprint Process: Screen printed, up to 1 imprint color
Imprint Areas: 10" w x 8.847" h (front) | 10" w x 8.847" h (back)

07 bags & totes



calendars & planners

woodland spiral wall calendar

- Stunning outdoor woodland scenes from artist Jim Hansel
- Features spiral binding
- 13-month wall calendar from December to December with large blocks for writing notes, and 3-year at-a-glance inside cover

Product Size: 11" w x 9.5" h (closed); 11" w x 17" h (opened)
Material: High quality gloss paper with UV coated cover
Imprint Process: Full Color Process
Imprint Area: 9.75" w x 1.5" h



american splendor spiral luxe wall calendar

- 13-month calendar from December to December, featuring full color photos of America's visual beauty
- Features large spaces for writing important dates and appointments, and a 2-year at-a-glance inside cover
- High gloss paper, spiral binding, and UV coated cover

Product Size: 11" w x 9.5" h (closed); 11" w x 17" h (opened)
Material: Paper and metal
Imprint Process: Metallic Foil, up to 1 imprint color available
Imprint Area: 9.75" w x 1.5" h



scenes across america wall calendar

- Made in the USA calendar showcases beautiful panoramic full color photos of scenes across America
- Features spiral binding
- 13-month wall calendar from December to December with large blocks for writing notes, and 3-year at-a-glance inside cover

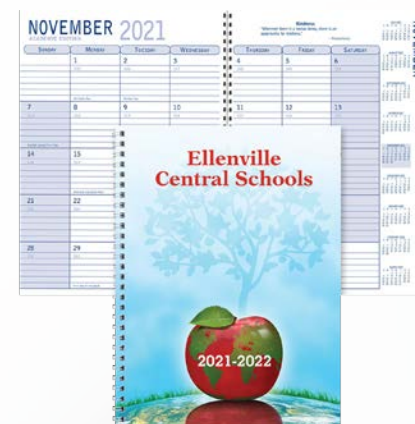
Product Size: 11" w x 9.5" h (closed); 11" w x 17" h (opened)
Material: High quality gloss paper with UV coated cover
Imprint Process: Full Color Process
Imprint Area: 9.75" w x 1.5" h



custom full color spiral academic planner

- Spiral bound academic calendar with a fully customizable cover
- Includes a full academic calendar insert, 13 months from August to August.
- Digitally imprinted with anything from logos to photos, or utilize one of our great designs

Product Size: 7" w x 10" h (closed)
Imprint Process: Full Color Process
Imprint Area: Front/Back Cover: 15.5" w x 10" h; Inside Cover: 15.5" w x 10" h



motivations spiral luxe wall calendar

- 13-month calendar from December to December, featuring beautiful full color photos paired with motivational quotes
- Features large spaces for writing important dates and appointments, and a 2-year at-a-glance inside cover
- High gloss paper, spiral binding, and UV coated cover

Product Size: 11" w x 9.5" h (closed); 11" w x 17" h (opened)
Material: Paper and metal
Imprint Process: Metallic Foil, up to 1 imprint color available
Imprint Area: 9.75" w x 1.5" h



calendars & planners





husky travel tumbler

- Stainless steel vacuum tumbler, great for cold or hot beverages
- Double-wall insulated, keeps ice from melting for 12+ hours and stops exterior sweating
- Clear plastic lid presses on and seals firmly to prevent spills

Product Size: 20 oz.
Material: Stainless Steel
Imprint Process: Screen printed, up to 1 imprint color available
Imprint Area(s): 3" w x 2" h



venture stainless travel tumbler

- Double-wall, vacuum sealed stainless steel construction helps keep drink cold for 24 hours or hot for up to 6 hours
- Easy to drink from push-on lid
- Wide opening with slide closer makes for easy hand washing and filling

Product Size: 20 oz.
Material: Stainless Steel
Imprint Process: Laser Engraved
Imprint Area(s):
 Logo & Text Side 1: 2.75" w x 2.75" h
 Logo & Text Side 2: 2.75" w x 2.75" h
 Text Only Side 1: 2.75" w x 2.75" h
 Text Only Side 2: 2.75" w x 2.75" h

cruise™ wine tumbler

- Designed to retain freshness and keep drinks hot for up to 5 hours and cold for up to 12 hours
- The matte finish exterior is designed to prevent condensation from forming on the outside of the tumbler
- Includes a push-on acrylic lid with slide closure; top rack dishwasher safe

Product Size: 12 oz.
Material: Stainless Steel
Imprint Process: Laser Engraved Silver
Imprint Area(s):
 Front Logo & Text: 2.125" w x 2" h
 Back Logo & Text: 2.125" w x 2" h
 Up to 5 Lines of Text Front: 2.125" w x 2" h
 Upto 5 Lines of Text Back: 2.125" w x 2" h



10 drinkware



cafe-to-go stainless steel coffee mug

- This campfire style mug is designed to keep drinks hot or cold for hours
- Stainless steel vacuum insulated double-wall construction
- Matte finish and convenient carry handle
- Features a clear acrylic lid with slide closure to guard against spills

Product Size: 12 oz.
Material: Stainless Steel
Imprint Process: Laser Engraved
Imprint Area(s):
 Front Logo & Text: 2.125" w x 2" h
 Back Logo & Text: 2.125" w x 2" h
 Up to 5 Lines of Text Front: 2.125" w x 2" h
 Upto 5 Lines of Text Back: 2.125" w x 2" h



hdi 11 oz. mug

- Always popular mug, 11 oz. capacity
- Classic white ceramic
- Featuring high definition full color digital imprinting

Product Size: 11 oz.
Material: Ceramic
Imprint Process: Full Color Process
Imprint Area(s):
 Side 1: 2.875" w x 2.875" h
 Side 2: 2.875" w x 2.875" h
 Wrap: 7.875" w x 2.875" h



11 drinkware

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office & desk



monte journal

- Features a soft faux leather cover with a striking tone-on-tone décor
- Pen slot at top of journal (pen not included)
- Each Montabella journal has 80 ruled pages and comes with a gift box

Product Size: 5.75" w x 8.75" h
Material: Faux leather and paper
Imprint Process: Foil printed, up to 1 imprint color
Imprint Area(s):
 Bottom product center: 3" w x 2.75" h



bella luna hard cover journal

- Stylish elastic loop closure and ribbon bookmark
- 80 ruled pages and document pocket on inside back cover
- Each Bella Luna journal comes with a gift box

Product Size: 5.75" w x 8.25" h
Material: Faux leather and paper
Imprint Process: Foil printed, up to 1 imprint color
Imprint Area(s):
 Bottom product center: 3" w x 2.75" h

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office & desk



avalon padfolio

- The Avalon is a leather-like personalized padfolio featuring an inset spine with cross-hatch design that replicates a Celtic style
- The interior design includes organizational pockets, a business card holder and a pen loop
- Padfolio comes with a full pad of lined paper, pen not included

Product Size: 10" x 12"
Material: Faux leather
Imprint Process: Hot stamped, up to 1 imprint color
Imprint Area(s):
 Top of padfolio (spine left): 6.5" w x 4" h
 Bottom of padfolio (spine left): 6.5" w x 4" h
 Full front cover (spine left): 6.5" w x 10" h
 Inside front cover: 3" w x 1.5" h



richford padfolio

- Durable, leather-like material in your choice of classic colors each accented by a tan spine and back cover
- The interior design includes organizational pockets, a business card holder, and a pen loop
- Includes a full pad of lined paper, pen not included

Product Size: 10" x 12"
Material: Paper, faux leather
Imprint Process: Foil stamped, up to 1 imprint color
Imprint Area(s):
 Bottom product center: 6.5" w x 4" h
 Inside front cover: 3" w x 1.5" h
 Top product center: 6.5" w x 4" h



hdi custom notebook

- Spiral bound notebook is fully customizable
- 50 sheets - 100 pages of single ruled paper; 15 pt. cover stock weight front and back cover
- Upload and use your own design, logos, and/or photos, or use one of our new motivational designs

Product Size: 8.5" h x 5.5" w
Material: Paper and wire
Imprint Process: Full color process
Imprint Area(s):
 Outside front cover: 5.25" w x 8.25" h
 Outside back cover: 5.25" w x 8.25" h
 Inside front cover: 5.25" w x 8.25" h
 Inside back cover: 5.25" w x 8.25" h

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technology

easy tech phone holder



- Easel for your phone makes a great desk accessory
- Always keep track of your phone with this great phone holder
- Folds up for easy storage when not in use

Product Size: 4.5" w x 4" d (open)
Material: Plastic
Imprint Process: Screen printed, up to 1 imprint color
Imprint Area(s): 2" w x 0.5" h

dual pocket silicone phone wallet



- The silicone phone wallet uses strong removable adhesive
- Holds 2-3 credit cards, room keys, money and other small personal items
- Available in 5 color options

Product Size: 3.87" l x 2.25" w
Material: Silicone
Imprint Process: Screen printed, up to 1 imprint color
Imprint Area(s): 1.5" w x 2" h

smartphone wallet



- Pocket doubles as a wallet when all you need to carry is a credit card or ID
- Holds photos, credit cards, driver's license, hotel room key, stylus, coins and other small personal items
- Great option for going to the gym or anytime when taking a purse or wallet is not convenient

Product Size: 2.25" w x 3.625" h
Material: Silicone
Imprint Process: Screen printed, up to 1 imprint color
Imprint Area(s): 1.5" w x 2" h



silicone phone wallet with stand

- Silicone phone wallet attaches to the back of your phone and doubles as a phone stand
- Strong adhesive backer adheres the phone wallet to the phone
- The center strip pops up to create the stand and flattens down for carrying

Product Size: 3.75" l x 2.25" w
Material: Silicone
Imprint Process: Screen printed
Imprint Area(s): 2.125" w x 0.25" h

portable phone charger



- Portable charger in aluminum case operates on 2200 mAh Lithium ion premium grade battery and 5V/1.0 Amp output, UL certified
- Plug the cable that came with your smartphone or MP3 player into the charger to recharge your device; works on most smartphones, tablets and MP3 players
- Recharge this power bank charger with the included USB to micro USB cable; white box included

Product Size: 3.75" l x 0.75" w x 0.75" h
Material: Metal
Imprint Process: Laser engraved silver
Imprint Area(s):
Up to 4 lines of text: 3" w x 0.556" h
Logo/art and up to 3 lines of text: 3" w x 0.556" h

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technology



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writing instruments

pro-writer gel-glide™ pen

- Chrome accents with exclusive diamond-brite incising
- Ultra soft touch business style pen
- Features gel ink

Ink Colors: Black or Blue Gel-Glide™ ink
Material: Metal
Patent: US Patent No. D663,773
Imprint Process: Laser engraved silver
Imprint Area(s):
 Up to 5 lines of text: 2" w x 0.75" h
 Logo/art and up to 3 lines of text: 2" w x 0.25" h
 Sunburst art and 4 lines of text: 2" w x 0.75" h



entice® pen

- Eye catching, custom engraved pen sure to leave a lasting impression of your business
- Full weight pen in great selection of colors with gleaming chrome accents

Ink Colors: Black or Blue
Material: Metal
Patent: US Patent No. D626,595
Imprint Process: Laser engraved white
Imprint Area(s):
 Up to 5 lines of text: 2" w x 0.75" h
 Logo/art and up to 3 lines of text: 2" w x 0.25" h
 Enhanced laser engraving: 2.25" w x 0.75" h
 Up to 2 lines with slogan art: 2" w x 0.75" h



maxfield stylus pen

- Features a dual grip on contoured pen barrel
- Retractable action, silver accent clip, and smooth writing style in your choice of blue or black ink
- Choose from many great color options

Ink Colors: Black or Blue
Material: Metal
Imprint Process: Laser engraved white
Imprint Area(s):
 Up to 5 lines of text: 1.75" w x 0.75" h
 Logo/art and up to 3 lines of text: 1.75" w x 0.25" h



ultima spectrum softex stylus pen

- This pen is packaged individually in a cello wrapper for safe, easy sharing
- The touchscreen stylus on the end of the pen works on any smartphone or tablet
- Full-color, two-sided printing technology

Ink Colors: Black or Blue
Material: Metal
Packaging: Individually wrapped in cello bag
Imprint Process: Laser engraved white
Imprint Area(s):
 Side 1: 2.125" w x 0.25" h
 Side 2: 2.125" w x 0.25" h

delane® softex stylus pen

- The modern matte finish gives this classic stylus pen a new trendy look
- Triple lathe line accents, retractable pen action with silver accents and tech-friendly stylus
- Large imprint area for up to 5 lines of laser engraving in 7 font choices

Ink Colors: Black or Blue
Material: Metal
Patent: US Patent No. D643,066
Imprint Process: Laser engraved silver
Imprint Area(s):
 Up to 5 lines of text: 2" w x 0.75" h
 Logo/art and up to 3 lines of text: 2" w x 0.75" h
 Sunburst art and 4 lines of text: 2" w x 0.75" h



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writing instruments





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compliance

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terms & tips

TERMS & TIPS

- A variety of imprint methods are available including embroidery, screen printing, hot stamping, full color process, laser engraving and illuminated engraving.
- Products can be ordered in several different colors depending on the item.
- Minimum quantity is set for each product.
- Many different imprint locations and imprint colors available on select products.
- Additional charges may apply. Charges may include: PMS Color Matching, set up charge, logo fee, additional color or location set up, additional color or location run charge, etc. The charges will apply where applicable throughout the order process.
- Additional shipping charges will apply and are dependent upon product, location etc.

Artwork Tips:

- Artwork must be a minimum of 300 dpi
- Accepted artwork file formats include: - .jpg - .pdf - .ai - .png - .tif - .bmp - .eps - .psd - .gif

Defining Promo:

- Laser Engraving: Engraved imprint on select products.
- Hot Stamp/Foil Imprinting: A printing method transferring foils on to a product.
- Screen Printing: Imprint method which uses a screen to transfer an imprint to a product.
- Full Color Process: Printing process in which a full color imprint is printed directly onto the product using CMYK inks. Great for printing photographs on promotional products allowing for 100% personalized products.
- Embroidery: Imprint method for fabric products via needle and thread.
- Illuminated Imprinting: Imprint method similar to laser engraving. Allows light to show through a knockout of your imprint or logo.

There is a full-time, professionally staffed Product Safety Compliance Team that conducts a robust and comprehensive program of testing and record keeping. This team ensures all promotional products in the offering are consumer safe and comply with all applicable North America standards and regulations, including but not limited to those governed by:

- The U.S. Consumer Product Safety Commission (CPSC)
- The Canadian Consumer Product Safety Act (CCPSA)
- International Consumer Product Health and Safety Organization (ICPHSO)
- The US Food and Drug Administration (FDA)
- The California Safe Drinking Water and Toxic Enforcement Act of 1985 (Proposition 65)
- The U.S. Consumer Product Safety Improvement Act of 2008 (CPSIA)

There is a complete analysis of the legal and regulatory obligations for all promotional products.

2022 calendar of events

JANUARY

Jan. 1 - New Years Day
Jan. 17 - Martin Luther King Jr. Day
Jan. 23 - National Activity Professionals Week
Tax Season Begins | National "Thank You" Month | Blood Donor Month

FEBRUARY

Feb. 1 - Chinese New Year
Feb. 4 - National "Wear Red" Day
Feb. 13 - Super Bowl LVI
Feb. 14 - Valentine's Day
Feb. 17 - Random Acts of Kindness Day
Feb. 21 - President's Day
Black History Month | National Heart Month | Baseball Spring Training

MARCH

Mar. 1 - Mardi Gras
Mar. 2 - Read Across America Day
Mar. 4 - Employee Appreciation Day
Mar. 13 - Daylight Savings Time Begins
Mar. 17 - St. Patrick's Day
Mar. 20 - Spring Begins
College Recruitment Fairs | National Nutrition Month | Women's History Month

APRIL

Apr. 1 - April Fools Day
Apr. 2 - Ramadan Begins
Apr. 16 - National Librarian Day
Apr. 16 - Volunteer Appreciation Week
Apr. 18 - Tax Day
Apr. 18 - Boston Marathon
Apr. 22 - Earth Day
Apr. 27 - Administrative Professionals Day
Real Estate Sales & Open Houses | Autism Awareness Month

MAY

May 1 - May Day
May 5 - Cinco de Mayo
May 6 - National Nurses Day
May 8 - Mother's Day
May 8 - Women's Health Week
May 15 - Peace Officers Memorial Day
May 21 - Armed Forces Day
May 30 - Memorial Day
Community Walks & Celebrations | Garage Sales | Summer Job Fairs | Bicycle Safety Month

JUNE

Jun. 6 - D-Day
Jun. 7 - Child Safety Week
Jun. 13 - US Open
Jun. 14 - Flag Day
Jun. 19 - Father's Day
Jun. 19 - Juneteenth
Jun. 21 - Summer Solstice
Graduations | National Safety Month | Parade Season | Summer Picnics | Wedding Season

JULY

July 1 - Canada Day
July 4 - Independence Day
July 17 - National Independent Retailers Week
July 24 - Parent's Day
NBA Finals | Tour de France | Summer Vacations | Summer Camps | Family Reunions

AUGUST

Aug. 2 - National Night Out
Aug. 7 - Purple Heart Day
Aug. 21 - Senior Citizen's Day
Aug. 26 - Women's Equality Day
County Fairs | Back to School | Political Campaign Season | College Orientation

SEPTEMBER

Sept. 4 - Suicide Prevention Week
Sept. 5 - Labor Day
Sept. 11 - Patriot Day
Sept. 11 - Grandparent's Day
Sept. 17 - National Clean Up Day
Sept. 22 - Fall Begins
High School & College Homecoming | National Food Safety Education Month
Fantasy Football Season

OCTOBER

Oct. 2 - Mental Illness Awareness Week
Oct. 3 - Customer Service Week
Oct. 9 - Fire Prevention Week
Oct. 11 - Columbus & Indigenous Peoples Day
Oct. 16 - Boss' Day
Oct. 31 - Halloween
National Breast Cancer Awareness Month | National Bullying Prevention Month | World Series

NOVEMBER

Nov. 6 - Daylight Savings Time Ends
Nov. 8 - Election Day
Nov. 11 - Veterans Day
Nov. 17 - Great American Smokeout
Nov. 24 - Thanksgiving Day
Nov. 25 - Black Friday
Nov. 26 - Small Business Saturday
Nov. 28 - Cyber Monday
Men's Health Awareness Month | National Diabetes Month

DECEMBER

Dec. 1 - World AIDS Day
Dec. 7 - Pearl Harbor Day
Dec. 18 - Hanukkah Begins
Dec. 21 - First Day of Winter
Dec. 25 - Christmas
Dec. 26 - Kwanzaa
Dec. 31 - New Years Eve
Holiday Parties | Holiday Greetings | Holiday Gift-Giving | End-of-Year Donations
New Year Resolutions